



LOS ANGELES, USA > STUDY ABROAD



The Los Angeles Internship Program offers three tracks for undergraduate and graduate students: Advertising and Public Relations, Entertainment Management, and Film and Television. Students take three, 4-credit courses and conduct one or two academic internships.

Upon successful completion of the program, students earn 16 Boston University credits.

Los Angeles Internship Program

FILM AND TELEVISION TRACK

Required Courses

- COM FT 566 A1 The Business of Hollywood
- COM FT 566 B1 Careers in Hollywood (Speaker Series.)
- COM FT 493/494, 953/954 Internship in Film or Television

Elective Courses

- COM FT 552 Creative Life and Television
- COM FT 539 Professional Production Methods
- SMG SI 438 Talent Representation and Management
- SMG MK 435 Introduction to the Music Business and Music Marketing

ADVERTISING AND PUBLIC RELATIONS TRACK

Required Courses

- COM CM 561 HL Entertainment Marketing
- COM CM 561 HW Careers in Hollywood for Advertising and Public Relations (Speaker Series.)
- COM CM 471 E/809 E Internship

Elective Courses

- COM FT 552 Creative Life and Television
- COM FT 539 Professional Production Methods
- COM FT 566 A1 The Business of Hollywood
- COM FT 566 B1 Careers in Hollywood
- SMG SI 438 Talent Representation, Management and Contracts
- SMG MK 435 Introduction to the Music Business and Music Marketing

ENTERTAINMENT MANAGEMENT TRACK

Required Courses

- SMG SI 435 Entertainment Management
- SMG LA 430 Entertainment Law
- CAS EC 497 Internship

Elective Courses

- SMG SI 438 Talent Representation and Management
- SMG MK 435 Introduction to the Music Business and Music Marketing
- Or choose from Film/TV and Advertising/PR course listings.

FACULTY AND STAFF

Bill Linsman is an international television commercial director. He holds a BA in Economics from the University of California and an MFA in Cinema from the University of Southern California. Currently he is an Associate Professor in the College of Communication at Boston University, teaching film production and direction. He has lived and worked in London, and filmed in such places as Moscow, Hamburg, and Prague, directing Nick Nolte, Lloyd Bridges, Larry Hagman and other celebrities.

All BU in LA classes are taught by distinguished academics and professionals practicing in the fields of film and television, advertising, public relations, Entertainment Management, Law and Business.

HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

ADMISSIONS

- Refer to our policy on eligibility/admissions at www.bu.edu/abroad/admissions

PROGRAM DATES

Fall Semester: early September–mid-December*
 Spring Semester: mid-January–early May
 Summer Term: late May–late July (Summer offers Internship only, Ad/PR classes; no electives)*

*Not available for Entertainment Management

APPLICATION DEADLINE

Fall Semester: March 15
 Spring Semester: October 1
 Summer Term: March 1

2013/2014 PROGRAM COST

\$26,450 per semester. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.