

**Boston University** Questrom School of Business

# The Executive Development Roundtable

**EDRT: Innovative Approaches to Leadership** 



#### Developing a Global Leadership Mindset

Linda Hill

Wallace Brett Donham Professor of Business Administration, Faculty Chair, Leadership Initiative at Harvard Business School

Philip Mirvis

Organizational Psychologist, Faculty Member at the Boston College Leadership for Change Program, Fellow at Global Network on Corporate Citizenship

# Leading Cultural and Strategic Change in a Turbulent World

John P. Kotter Director of Research at Kotter International, Professor Emeritus at Harvard Business School

#### Developing Leaders for Today and Tomorrow: The Power of Relationships and Developmental Networks

Kathy E. Kram Shipley Professor of Management, Boston University School of Management

Monica C. Higgins Professor of Education, Harvard Graduate School of Education

# The Future of Leadership: Thriving in a VUCA World

Bob Johansen Distinguished Fellow, Institute For The Future (IFTF)

Nigel Travis CEO, Dunkin' Brands

Morgan McCall Professor of Management & Organization, Marshall School of Business, University of Southern California

# The Future of Leadership: Identity & Adaptability in Action

Marshall Goldsmith Executive Advisor and Author, Marshall Goldsmith Group

David Altman Executive Vice President, Center for Creative Leadership

# Collaboration in a Dynamic, Globally Connected World

Rob Cross Associate Professor, University of Virginia

William Pasmore Organizational Practice Leader, Center for Creative Leadership

#### The Strategic Use of Technology for Leadership Development, On campus at the United States Military Academy at West Point, NY

LTC Tony Burgess & LTC Pete Kilner U.S. Army Center for the Advancement of Leader Development & Organizational Learning, USMA

LTC John Graham Director of the Network Science Center, Executive Officer to the Superintendent, USMA

#### Developing Global Leaders: Leading for Sustainability

Ingar Skaug Group CEO of Wilh. Wilhelmsen ASA

Darcy Winslow Former General Manager at Nike Founder & President of DSW Collective

# EDRT: A MEMBER-DRIVEN LEARNING COMMUNITY

### **Membership in EDRT**

The Executive Development Roundtable (EDRT) is a consortium of leadership development professionals that operates at the intersection of academic research and contemporary business applications. EDRT's corporate and non-profit members have the strategic advantage of learning from and contributing to the latest applied research on how successful executives drive their organizations and why executive development remains a key competitive advantage in business.

In a collegial and open environment, senior leadership development executives discuss best practice solutions, obtain industry-specific benchmarking tools, and gain overall professional development. Established by the Boston University School of Management in 1988, this dynamic, peer-based learning forum and research center is open to all organizations that view leadership development as a critical strategic resource for their business.

The vitality members bring to these forums allow them to both better understand how they can maximize their own professional performance and how this



strategic function is applied in leadership and organizational development across industries. Their unique experiences and skills enrich our roundtable discussions (an EDRT hallmark). Through semiannual meetings, peer networks, and ongoing research initiatives, EDRT provides its members year-round benefits. EDRT offers a world-class professional development opportunity, in a small group, from some of the lead-

ing practitioners in our field. Members spend extended time with selected experts in addition to valuable peer-to-peer learning.

# **EDRT Meetings**

#### **Exchanges with World-Class Thought Leaders**

Held once each Spring and Fall, EDRT meetings provide an in-depth and handson forum to exchange the latest approaches, research, and thought on leadership and executive development. During these two-day seminars, members, their guests, faculty, and featured experts discuss a particular area of executive and organizational development.

We primarily hold our meetings in Boston, but also host them at other locations when appropriate; creative venues for EDRT meetings have included being on campus at the US Military Academy at West Point, on the Gettysburg battlefield, at the Center for Creative Leadership, The Boeing Leadership Center and at Motorola University. During our meetings, members and guests also participate in dy-



namic roundtable discussions that focus on individual management situations and solutions. Members have consistently reported that these intimate and personalized forums are highly beneficial because they provide them with an environment for learning and development and the necessary peer feedback and perspectives to deliver business results in their organizations.

## **Faculty Connection for Research and Best Practices**

EDRT faculty are experts in executive and management development, and their research initiatives significantly contribute to the overall knowledge and ongoing professional development of our members. Furthermore, they secure renowned academic and industry leaders to contribute to EDRT forum discussions and research papers. Members are the first to be informed of this research before dissemination to a wider audience.

As EDRT's academic host, the Boston University School of Management provides recognized experts in the field, including Professors Douglas T. (Tim) Hall, Founding Director of EDRT and one of the world's leading career scholars; Kathy Kram, best known for her ground-breaking work on mentoring and a foremost scholar on emotional intelligence and developmental networks in personal and leadership development; Lloyd Baird, Chair of the Organizational Behavior department and an expert in dynamic learning and strategic leadership; and Fred Foulkes, Director of the Human Resources Policy Institute and a global authority on human resources and talent management; among many others.

EDRT's special partnership between Boston University and forward-thinking organizations provides a powerful blend of theory and practice, academia and business. BU's faculty and staff provide leadership and administrative support, while membership fees support both targeted and exploratory research to maintain leading edge thinking. EDRT members have the opportunity to direct research and have full access to EDRT research findings and reports. Faculty and researchers are available for exploration and discussion of concepts and best practice applications.

# Partnership with the Center for **Creative Leadership (CCL)**



In an effort to maximize learning opportunities for both Boston University (BU) and the Center for Creative Leadership (CCL), EDRT joined forces with the CCL, one of the world's most respected providers of leadership research and education. EDRT members receive premium CCL benefits and content. This alliance was forged in 2010 to extend EDRT's value proposition and maximize membership opportunities and reach for both Boston University and CCL. EDRT members receive premium CCL benefits and content. Membership provides full access to CCL's Leadership Guidebooks, publications, Webinars, discounts to Open Enrollment Programs and other valuable CCL benefits. More importantly, this alliance strengthens and deepens EDRT's learning community.

#### Driving Business Results through Leadership Development

Robert E. Quinn Professor, University of Michigan

#### The Critical Link Between Work Life & Leadership

Professor Emeritus, Massachusetts Institute of Technology, Sloan School of Management

Stewart Friedman Director, Wharton Leadership Program, University of Pennsylvania

Kathy Kram Everett B. Lord Distinguished Faculty Scholar, Boston University School of Management

Frances Hesselbein CEO & President. Leader to Leader Institute

#### HR Business Process Redesign & Leadership & Organizational Development

Warren Bennis. Distinguished Professor. Marshall School of Business, USC

Edward E. Lawler, III Professor, Marshall School of Business, University of Southern California

#### Blended Learning in Executive Development

Chris Aravris Harvard University and The Monitor Group

#### Learning from Past, Present, and Future: Leadership Staff Ride at Gettysburg

General Gordon Sullivan USA Retired, Former U.S. Army Chief of

#### Leadership 2020: Seeing the Global Future of Leadership Development

Lee Bolman Professor, University of Missouri

#### Learning to Make Leadership Decisions

Michael Useem Professor of Management, Director, Center for Leadership and Change, The Wharton School, University of Pennsylvania

#### **Exploring the Immunity to Change**

Robert Kegan

The William & Miriam Meehan Professor of Adult Learning & Professional Development, Harvard Graduate School of Education

Lisa Lahey Associate Director, Change Leadership Group, Harvard Graduate School of Education

#### Innovation in Executive Development

Clayton M. Christensen Harvard Business School

**Ed Schein** 



# **EDRT MEMBER BENEFITS**

# **EDRT's Value Proposition**

We offer all EDRT members year-long benefits integral to their continued success in the ever-changing leadership development landscape. While all members institutions receive the same full benefits, their representatives have the opportunity to make significant contributions to EDRT based on their organization's particular needs and goals. EDRT is a collegial, supportive, learning-oriented community.

#### EDRT membership includes:

- Semi-annual meetings (Spring & Fall) on selected member-driven topics on leadership and executive development, featuring world-class speakers and best practice panels
- Participation at each EDRT meeting by two executives, plus the opportunity to invite a third person as a guest to any meeting
- Easy access to EDRT's engaged learning community, networking and information on specific questions, benchmarking suggestions, consultants, speakers, common problems, etc.
- Entry to members-only website with links to research and reports, recommended readings, presentations, podcasts, and literature summaries
- Periodic conference calls and workshops on topics of interest between meetings
- Mentoring and coaching for executive development professionals new to the field or role
- Networking with our friends and colleagues at world-class institutions (Center for Creative Leadership, Center for Work & Family at Boston College, Dublin City University, and others)
- Complimentary set of CCL Guidebooks on critical leadership topics and research studies
- Complimentary access to all CCL Webinars (18 per year)
- Two 20% discounts per organization for CCL Open Enrollment Programs
- Premium My CCL members-only website access (www.ccl.org)
- Complimentary new CCL publications
- Manuscript review for CCL authors; opportunity to review and comment
- 20% discount on all publications purchases from CCL
- First invitation to participate in CCL pilots or research projects
- Pre-Publication Reviews; opportunity to review and enjoy manuscripts of new CCL publications
- Active engagement in a dynamic learning community of world-class executives and scholars who are passionate about leadership!

The total cost for EDRT membership: \$10,000 annually.

#### **CURRENT EDRT MEMBER ORGANIZATIONS:**

**Analog Devices** ArnzenGroup Biogen Center for Creative Leadership Cincinnati Children's Hospital Medical Center Cummins, Inc. Eli Lilly & Company Fidelity Investments Frances Hesselbein Leadership Inst. The Hanover Insurance Group Hill Holliday Lexmark International MedImmune PAREXEL PerkinElmer **Prior Consulting** Protagonist Consulting Group Radio Telefis Éireann State Farm Insurance Companies Thermo Fisher Scientific U.S. Army War College U.S. Cellular Vi Living Yamartino Group









Boston University Questrom School of Business Executive Development Roundtable (EDRT) Rafik B. Hariri Building 595 Commonwealth Avenue Boston, MA 02215

John F. (Jack) McCarthy, DBA Sandy Z. Keldsen

Director of EDRT Associate Professor of Organizational Behavior (617) 358-3318 Email: jackmc@bu.edu

www.edrt.org

Assistant Director, EDRT

(617) 353-2031 Email: zarotney@bu.edu **Marianne Ganley** 

Communications Manager Center for Creative Leadership (336) 286-4587 Èmail: ganleym@ccl.org

www.ccl.org