

# ONE-YEAR INTERNATIONAL MBA

## GLOBAL BUSINESS LEADERSHIP

Expand your global business intelligence. Engage with real clients in real time during three months in Asia. Learn and understand people, cultures, and business practices of all types while creating value for the world.

The One-Year International MBA (IMBA) program, established in 1988, prepares talented students for leadership roles in dynamic and innovative global businesses. Whether you plan to work in a foreign country or remain at home, join an established organization or start your own venture, the IMBA program prepares you to adeptly address business challenges and seize opportunities at a global scale.

### REAL WORLD EXPERIENCE

Real-world experiences add depth to your education and credibility in the job market. In Asia, you dialog with top executives and grapple with current problems faced by multinational companies or build a robust business plan for success in the Asia-Pacific context. Upon arriving in Boston, you will participate in consulting projects and challenges in both campus and company-led initiatives like the P&G Gillette Sustainability Challenge, Grand Business Challenge in Digital Health, and Collaborative Consulting. Throughout your education, your strategies will be challenged by classmates from many different countries with diverse industry experience.

### CUSTOMIZE YOUR ACCELERATED EDUCATION

IMBA students earn a BU MBA 40% faster than the traditional two-year US-based MBA. Complete a rigorous core business curriculum and an academic concentration through elective coursework in a broad array of subjects while also accelerating your career with enhanced leadership and business acumen. Choose to extend your education beyond 12 months to engage in additional study, pursue industry experience through an internship, or further your global perspective with an International Field Seminar.

We also offer dual degree opportunities. Earn two degrees in less than two years of full-time study.

Programs include:

- IMBA/MA in International Relations
- IMBA/MA in Economics

**IMBA STUDENTS BEGIN THE PROGRAM WITH A SEMESTER IN ASIA BEFORE RETURNING TO BOSTON TO FINISH THE DEGREE.**

### JAMIE FERRER

IMBA'13  
INTERNATIONAL  
MANAGEMENT

MANILA, PHILIPPINES



Jaime is aiming high. "I want to pursue a career that enables me to create value for more than the shareholders of a company. My ultimate goal is to be part of an institution that positively impacts society." As part of the International MBA, Jaime lived and studied in China for three months before coming to Boston to complete his degree. Beyond the classroom, Jaime worked with the BU Center for Finance, Law & Policy to examine the impact of regulatory changes on the investment management industry.

### KIRA SARGATZKE

IMBA'12  
STRATEGY & BUSINESS  
ANALYSIS

MANNHEIM, GERMANY



Kira's passion for travel led her to BU's International MBA program. As part of the program's integrated project, Kira and her team researched businesses while in China. "Seeing the similarities and differences between those companies and those in the western world was really interesting." Since graduation, Kira has been employed by BASF in Germany where she is currently a Senior Manager-Strategic Controlling Nutrition & Health.

**FACULTY DIRECTOR: AIMIN YAN**



Aimin Yan is the faculty director of the International MBA program, professor of organization behavior, and research director of the Human Resources Policy Institute at Boston University. He received his PhD in business administration from Pennsylvania State University. He won the Barry M.

Richman Award for Best Dissertation from Academy of Management for his research on US-China joint ventures. Yan was a visiting professor at the Cheung Kong Graduate School of Business in China and holds honorary professorships at several universities in China.

**SCHOLARSHIPS**

For applicants admitted to the IMBA program, we offer merit-based scholarships to competitive candidates. Eligibility for these scholarships is determined at the time of admission based on information supplied in the application. No additional information is required for scholarship consideration.

**CAREER OPPORTUNITIES**

You'll have the opportunity to connect with top employers and executives in their fields and enjoy the support of our Feld Career Center, strong faculty, student clubs and organizations, our 45,000 School of Management alumni and more than 290,000 University alumni worldwide. Graduates pursue career opportunities in a variety of functions, industries, and locations around the world.

**SAMPLE EMPLOYERS**

APPLE, US

BRIGHAM & WOMEN'S HOSPITAL, US

COTY, SWITZERLAND

ECONOMIST INTELLIGENCE UNIT, JAPAN

ERNST & YOUNG, PORTUGAL

PROMEXICO, MEXICO

SIEMENS, UAE

SOPURA, BELGIUM

SQM, CHILE

**APPLICATION DEADLINES**

PROGRAM	ENTRY DATE	COMPLETED APPLICATION RECEIVED BY	ADMISSION DECISION SENT BY
ONE-YEAR INTERNATIONAL MBA	MAY	OCTOBER 16, 2013	DECEMBER 20, 2013
		JANUARY 8, 2014	FEBRUARY 14, 2014

**ADMISSION REQUIREMENTS**

We'll review your application when you have submitted:

- Application form, including 3 essays
- Current resume
- Two letters of recommendation
- Official copies of all university-level transcripts (undergraduate and graduate)
- GMAT or GRE results
- IELTS, PTE, or TOEFL results\*
- \$125 application fee (paid online)

\*Waiver eligibility, as well as additional information for international applicants, is available online.

**ADMISSIONS INFORMATION**

For admission requirements and visit options, please visit our website or review our factbooks. Ready to begin the application process?



**APPLY ONLINE AT [MANAGEMENT.BU.EDU/APPLY](http://MANAGEMENT.BU.EDU/APPLY)**

If you have any questions about the application or admission process, please contact the Graduate Admission Office at 617-353-2670 or [mba@bu.edu](mailto:mba@bu.edu).