

Patriot League Launches New Digital Network

TERRIER ATHLETICS HAS gone high-def. Fans of varsity teams can now watch nearly 100 live-streamed men's and women's Terrier sporting events each year. Once games have streamed, they can be seen on demand. And it's all free.

In September, the Patriot League and the digital sports website Campus Insiders teamed up to launch the new Patriot League Network (PLN), a live-streaming digital platform with hundreds of live events that can be seen on laptops, smartphones, tablets, and even gaming systems, such as PS3s.

"Joining the Patriot League at the same time they are debuting this network creates quite an exciting venture for BU athletics," says Michael Lynch, a Boston University Live-streamed feeds now available for Terrier fans

assistant vice president and director of athletics.

Terrier sporting events are streamed on BU's channel, and the Patriot League website offers a conference-wide channel. Currently, only live-streaming feeds of BU programs that compete in the Patriot League will be available. Men's and women's ice hockey games are still streamed through CBS All-Access.

All men's and women's home basketball and soccer games and lacrosse and field hockey games are live-streamed unless they are broadcast live on television networks such as NESN, ESPN, and NBCSN. A limited number of home events involving wrestling and men's and women's swimming and diving are live-streamed as well. Softball, men's crew, and women's rowing events will be available on a limited basis, but not live.

A joint venture between Silver Chalice Ventures and IMG College, Campus Insiders also produces more than two dozen high-definition, television-quality events as well as weekly programming featuring the Patriot League.

Hosted by sports personalities Bonnie Bernstein and Seth Davis, Campus Insiders programming includes coaches and player interviews via Skype. Melanie Pellowski (COM'08), who did a five-year stint with Cox Sports New England,

is the first Patriot League correspondent.

Campus Insiders incorporates the Patriot League into its many existing distribution relationships and includes the development and management of a comprehensive Patriot League Network portal on the Campus Insiders website, mobile app, and YouTube channel.

In addition to the PLN venture, the Patriot League has a multisport television agreement with CBS Sports Network that includes live event coverage of men's and women's basketball and men's lacrosse.

All Patriot League programming is available at www.campusinsiders.com, the Patriot League's conference-wide channel, as well as at www.goterriers.com.