MICROECONOMICS IN CONTEXT THIRD EDITION

By Neva Goodwin, Jonathan M. Harris, Julie A. Nelson, Brian Roach, and Mariano Torras

CONTENTS

PART ONE

The Context for Economic Analysis

Chapter 0: Microeconomics and Well-Being

Chapter 1: Economic Activity in Context

- 1. Our Starting Point
- 2. The Goals of an Economy
- 3. The Issues That Define Economics
- 4. Economic Tradeoffs
- 5. Microeconomics in Context

Chapter 2: Markets and Society

- 1. The Three Spheres of Economic Activity
- 2. The Role of Markets
- 3. Types of Markets
- 4. Advantages and Limitations of Markets

PART TWO

Basic Economic Analysis

Chapter 3: Supply and Demand

- 1. Introduction to the Microeconomic Market Model
- 2. The Theory of Supply
- 3. The Theory of Demand
- 4. The Theory of Market Adjustment
- 5. Topics in Market Analysis

Chapter 4: Elasticity

- 1. The Price Elasticity of Demand
- 2. The Price Elasticity of Supply
- 3. Income Elasticity of Demand
- 4. Income and Substitution Effects of a Price Change
- 5. Short-Run Versus Long-Run Elasticity

Chapter 5: Welfare Analysis

- 1. Welfare Economics
- 2. Consumer Surplus
- 3. Producer Surplus
- 4. Social Efficiency
- 5. Policy Inferences from Welfare Analysis

Chapter 6: International Trade and Trade Policy

- 1. Trade, Specialization, and Productivity
- 2. Gains from Trade
- 3. Drawbacks of Free Trade
- 4. Globalization and Policy
- 5. Conclusion

Appendix: A Formal Theory of Gains from Trade

PART THREE Economics and Society

Chapter 7: Economic Actors and Economic Behavior

- 1. Economic Understandings of Human Motivations
- 2. Economic Behavior
- 3. Economic Rationality

Chapter 8: Consumption and the Consumer Society

- 1. Economic Theory and Consumption
- 2. Consumption in Historical and International Context
- 3. Consumption in a Social Context
- 4. Consumption in an Environmental Context
- Consumption and Well-Being

Appendix: A Formal Theory of Consumer Behavior

- A1. The Assumptions
- A2. The Budget Line and its Slope
- A3. Indifference Curves

A4. Utility Maximization

A5. Response to Variations in Price

Chapter 9: Markets for Labor

- 1. Labor in the Traditional Neoclassical Model
- 2. Labor Supply and Demand at the Market Level
- 3. Changes in Jobs and in the Labor Force
- 4. Alternative Explanations for Variations in Wages
- 5. Wages and Economic Power

Appendix: A Formal Model of a Firm's Hiring Decision

Part Four Essential Topics For Contemporary Economics

Chapter 10: Economic and Social Inequality

- 1. Defining and Measuring Inequality
- 2. Data and Trends
- 3. Causes and Consequences of Inequality
- 4. Policy Reforms

Chapter 11: Taxes and Tax Policy

- 1. Economic Theory and Taxes
- 2. The Structure of Taxation in the United States
- 3. Tax Analysis and Policy Issues

Chapter 12: The Economics of the Environment

- 1. The Theory of Externalities
- 2. Valuing the Environment
- 3. Environmental Policies in Practice

Appendix: Formal Analysis of Negative Externalities

Chapter 13: Common Property Resources and Public Goods

- 1. Goods Other Than Private Goods
- 2. Artificially Scarce Goods
- 3. Common Property Resources
- 4. Public Goods
- 5. Climate Change

<u>Part Five</u> Resources, Production, And Market Organization

Chapter 14: Capital Stocks and Resource Maintenance

- 1. Capital Stocks
- 2. Natural Capital
- 3. Manufactured Capital
- 4. Human Capital
- 5. Social Capital
- 6. Financial Capital
- 7. Sustaining Capital Stocks

Chapter 15: Production Costs

- 1. An Overview of Production
- 2. Types of Production Costs
- 3. The Production Function
- 4. Production Costs

Chapter 16: Markets Without Power

- 1. Understanding Market Power and Competition
- 2. Perfect Competition
- 3. Profit Maximization Under Perfect Competition
- 4. Losses and Exit
- 5. Production, Efficiency, and Equity

Appendix: A Formal Model of Perfect Competition

Chapter 17: Markets With Market Power

- 1. The Traditional Models
- 2. Pure Monopoly: One Seller
- 3. Monopolistic Competition
- 4. Oligopoly
- 5. Imperfect Competition in Agriculture and Health Care
- 6. Summary and a Final Note

Appendix: Formal Analysis of Monopoly and Monopolistic Competition

- A1. The Assumptions
- A2. Monopoly
- A3. Monopolistic Competition