

10 Tips for the Virtual Fair

PREPARE

1) Update Handshake Profile

Employers browse profiles to invite students to virtual sessions and open positions.

- Verify: Grad Year, Degree, Major, GPA, and Work Authorization Status. *Contact the Career Development Office immediately if anything is incorrect.*
- Select Job Types, Locations, and Roles that interest you.
- Include Courses, Skills, Work Experience, Projects, and Leadership.

2) Browse Employers And Sign Up For Virtual Sessions

Sign up early to guarantee a spot!

3) Research Employers And Apply For Jobs

Company website, news articles, and LinkedIn are great sources. For jobs of immediate interest, apply now and notify recruiters at the fair.

4) Prepare Your Introduction

Keep it brief: name, academics, career goal, and a question. See: [“Career Fair Intros in 4 Easy Steps”](#)

DAY OF FAIR

5) Dress For Success

A suit always works, but business casual does, too. Just make an effort to look your best.

6) Select Your Location

Find a quiet place with reliable internet service and a neutral background. The Handshake platform does not offer backgrounds.

ATTENDING VIRTUAL SESSIONS

7) Arrive On Time

This is crucial! Give yourself extra time to troubleshoot tech issues.

8) Maintain Eye Contact And Be An Active Listener

Look at the camera as much as possible instead of your screen. Nod and smile as you would in person.

9) Ask Questions

Bring a few questions to ask. Listen carefully and ask follow-up questions as they arise.

AFTER THE FAIR

10) Follow Up With Thank You Notes And Applications

If the recruiters shared contact info, send “Thank You” emails and LinkedIn requests. Check the employer’s Handshake profile for positions to apply for. Mention recruiters’ names in cover letters!