

Internship Opportunity : VISIT INITIATIVES at the BU CAREER FAIR 2/28



Initiatives Inc. seeks one or more interns to support the ongoing development and management of *CHW Central* (www.chwcentral.org), a website devoted to sharing information about community health workers (CHWs) around the world.

After becoming familiar with the current state of knowledge, evidence and debates related to CHW programming, interns will support site development and promotion, helping to shape and support global dialogues on an array of relevant issues. Responsibilities include:

- **Site Development:**
 - Update the *What's New* section two to four times per month.
 - Add at least eight new resources to the *Resources* section per month, by finding, reviewing and summarizing relevant articles, manuals, reports, job aids and other materials.
 - Contribute to the development of consistently high-quality new materials and content.
 - Assist member to member communication by providing resources or facilitating responses

- **Site Promotion:**
 - Develop new promotional strategies and materials for the site.
 - Communicate with membership to promote participation in the site's interactive discussions.
 - Promote the site, and particularly site membership, at schools of public health and other academic institutions.

Interns are asked to commit 7-10 hours per week for a minimum of two months. Interns may work remotely or at Initiatives' office in Back Bay and are invited to participate in all *CHW Central* meetings and monthly Initiatives staff meetings. This internship is unpaid.

Qualifications:

- Pursuing or completed master's degree in public health, health communications or social work
- Strong reading, research (including literature searches) and analytical skills
- Strong writing skills
- Ability to work independently and meet deadlines
- Knowledge of/experience with community health workers preferred
- Experience with web content development preferred
- Experience with Drupal-based website management strongly preferred

To apply:

Submit a CV, cover letter and a short (maximum three pages) writing sample to chwcentral@gmail.com. Please include in your cover letter one suggestion you would make to improve the site. Applications will be considered on a rolling basis.

About CHW Central: *CHW Central* (www.chwcentral.org) is a product of the USAID Health Care Improvement Project (HCI), which is supported by the American people through the United States Agency for International Development (USAID). HCI is managed by University Research Co., LLC (URC) under the terms of Contract Number GHN-I-03-07-00003-00. URC's partners on HCI include EnCompass LLC, Family Health International, Health Research Inc., Initiatives Inc., Institute for Healthcare Improvement, and Johns Hopkins University Center for Communication Programs (CCP).

About Initiatives Inc.: Initiatives Inc. is HCI's lead partner on the design and operation of *CHW Central*, in partnership with URC and CCP. Initiatives Inc. is committed to improving access to quality primary health care for people in under-served communities. A women-owned small business, Initiatives assists governments and NGOs around the world to strengthen health services. Please visit www.initiativesinc.com for more details.