Boston, MA | April 4, 2024

Boston University School of Hospitality Leadership Summit annually brings together students, faculty, and the community to hear from world-renowned industry leaders shaping the future of the business and creating life-enhancing experiences.

Become a Sponsor today and support the hospitality leaders of tomorrow!

SUMMIT SPONSORSHIPS

Become a Sponsor of the BU School of Hospitality Administration Leadership Summit to show your support of the next generation of hospitality professionals. Associate your company with an esteemed educational institution, reach an engaged audience, and network with current and future Hospitality leaders.





SPONSORSHIP LEVELS

Benefits	Supporter \$1,000	Silver \$3,000	Gold \$5,000	Platinum \$10,000	Diamond \$15,000
Tickets for you and your company colleagues	1	2	4	6	8
Acknowledgment: name of company listed in promotional materials	✓	✓	✓	\checkmark	\checkmark
Option to provide branded material at the Summit (including raffle drawing for prizes from Sponsors)	✓	✓	✓	✓	\checkmark
Logo displayed at the event; SHA website; pre-event promotional signage		✓	✓	✓	\checkmark
Acknowledgment with logo included in post-event video (YouTube)		✓	✓	✓	\checkmark
Tabletop display during lunch/networking break			\checkmark	\checkmark	\checkmark
Exclusive employee recruitment/career development opportunity on-site and through SHA media platforms			✓	✓	\checkmark
Short video (1-2 mins.) provided by Sponsor at event before or after lunch break				\checkmark	✓
Opportunity to introduce speakers from the stage				\checkmark	\checkmark
Top billing in all Sponsor acknowledgments at SHA and at the Summit					\checkmark
Invitation to VIP events with speakers					\checkmark

To become a Sponsor, contact Mara Littman, Director of Corporate and Public Relations, at mlittman@bu.edu

Sponsorships payable by check to:

Boston University School of Hospitality Administration On the memo line, indicate: Hospitality Leadership Summit

Send to:

Boston University School of Hospitality Administration 928 Commonwealth Avenue Boston, MA 02215 Attention: Mara Littman, Dir. of Corporate & Public Relations

