



KENNETH P. MORTENSEN

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Privacy • Information Governance • Cybersecurity

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STATEMENT OF PRACTICE

As an attorney and engineer, Kenneth P. Mortensen empowers organizations to develop and implement enterprise governance strategy for the superior application of information as a critical enterprise asset used to optimize risk and facilitate innovation through enhanced decision-making while incorporating protections for individual privacy and also addressing cybersecurity risks.

Ken is a Managing Director for PwC working out of the Boston office with global responsibility to address client needs for knowledge governance and privacy compliance. He also works to expand PwC's healthcare privacy offerings into advanced, technology-enabled solutions and coordinate crossborder privacy compliance solutions through PwC's global network of firms.

Ken is a member of the board of directors for the International Association of Privacy Professionals (IAPP). Founded in 2000, the IAPP is the world's largest association of privacy professionals with more than 15,000 members in 86 countries. He also serves on the boards of Shared Assessments and the Health Information Trust Alliance (HITRUST).

Formerly, Ken was the Vice President, Assistant General Counsel & Chief Privacy Officer at CVS Caremark, a Fortune 13 company, where he had enterprise responsibility for information governance, including management of a legal team, privacy operations, and, indirectly, the enterprise information security and risk governance group. While there, he secured the first ever closure letter for a healthcare organization from HHS's Office of Civil Rights for CVS's Corrective Action Plan, and in less than the required three years. Additionally, he successfully developed the company's first privacy and information security programs to ensure full compliance with CVS's Consent Agreement with the FTC, the protection of patient data, and successful PCI compliance. Before coming to CVS Caremark, he was Boston Scientific Corporation's first ever Chief Privacy Officer where he had responsibility for building a global corporate privacy and security program.

Prior to re-entering the private sector, Ken served in the Administration of President George W. Bush as the Associate Deputy Attorney General (Privacy & Civil Liberties) for the U.S. Department of Justice, where he was the primary counsel and policy advisor to the Attorney General and Deputy Attorney General on privacy and civil liberties matters, including support under the Foreign Intelligence Surveillance Act and working on the Attorney General Guidelines for Domestic FBI Operations and EO 12333. He negotiated numerous international agreements with privacy and civil liberties safeguards supporting foreign intelligence, national security and law enforcement. Before coming to Justice, Ken joined the Dep't of Homeland Security early in its existence, first as a Senior Advisor and ending as the Deputy Chief Privacy Officer, counseling on privacy and security, including the development of information sharing for cybersecurity and critical infrastructure.

Formerly, Ken was founding law partner at Harvey & Mortensen and served as Special Counsel to Pennsylvania Attorney General Mike Fisher for Internet and cyber issues as well as designing and operating the Commonwealth's initial Do Not Call website. Before private practice, Ken was a Teaching Fellow at Villanova University School of Law, where he taught computer and information law and managed operations of a think tank, the Center for Information Law and Policy. Ken began his career at Burroughs Corporation as an Electrical Engineer performing large system design and test development for mainframe computers. In addition to his J.D. from Villanova University School of Law, he has an M.B.A. from Villanova University and a B.S.E.E. from Drexel University. He also holds a Certificate in Foreign Intelligence Law from the Judge Advocate General's School.