

# AT YOUR FINGERTIPS

EARN YOUR MBA FROM ANYWHERE.

Eager, ambitious, and ready to earn an MBA from wherever you are? The BU Questrom Online MBA provides a high quality, accessible way to further your education and career by earning a professional degree from a top-ranked business school, at a competitive price point, 100% online.

## DIFFERENT BY DESIGN

Intentionally designed from the onset with the global, professionally-experienced learner in mind, the fully Online MBA offers a curriculum rooted in insights gained from over 3,000 industry professionals. It isn't a virtual version of our on-campus program but rather a highly engaging digitally delivered MBA that embraces peer to peer learning and competency readiness for immediate application to business and industry. To keep stride with the virtual interconnectedness of today's business world, the Online MBA is designed to ensure that you're getting depth and breadth of all business capabilities, focusing on the themes that drive business forward in the 21st century.

## EXPAND YOUR NETWORK

As an Online MBA student, your network will grow exponentially. Between the outstanding faculty and staff here in Boston, your fellow students around the world, and the incredible international network of over 51,000 Questrom alumni and 335,000 BU alumni, you'll be joining a truly global community. Your opportunities are endless, and they're only just beginning.

## AN INTEGRATED CURRICULUM

Completed in as little as two years, this rigorous and engaging modular curriculum is designed to build your skills and prepare you to make critical decisions in the complex global business ecosystem.

Instead of studying subjects in silos with separate courses in marketing, accounting, finance, etc., you'll study real-world problems as they emerge—ensuring your development of the most relevant skill set to tackle challenges in a multi-faceted professional landscape.

The Online MBA begins with MOD 0 to launch the program and introduce the technology and weekly learning journey for the program. This is followed by 45 credit hours of coursework comprised of six 7.5 modules. The curriculum allows for one module per semester and each module builds on the one before it. **No more worrying about what courses to take and when.** You'll receive the same core business skill as those in our on-campus MBA programs, but will do in a fully integrated, innovation, 100% online format.

### MODULE 1

Creating Value For Business And Society

### MODULE 2

Managing Performance With Data

### MODULE 3

Leading With Integrity

### MODULE 4

Assessing and Managing Risks

### MODULE 5

Leveraging Global Opportunities

### MODULE 6

Fostering An Innovative Mindset

# ONLINE MBA PROGRAM

## HIGH QUALITY

Developed and taught by the **same world-class faculty** who teach in our top-ranked, on-campus MBA programs, the online MBA will provide you with a rigorous learning experience. You'll create relationships with a virtual class of driven professionals - just like you. In the end, you'll have the same, highly sought-after credential as those in our on-campus programs: an MBA from Boston University Questrom School of Business.

## INNOVATIVE

At Questrom, we consider **teaming and live sessions to be integral parts of the Online MBA experience** for both students and faculty within our learning community. Weekly live sessions introduce new concepts and review assigned self-paced material, while teaming builds an executive leadership skill that is essential in today's economy. You'll find a number of engaging elements in the live sessions including case discussions, polling, debates, and live interviews with industry experts. And in keeping with our mission of creating value for and sharing knowledge with the world, we are able to offer the Online MBA at the competitive **price point of just \$4,000 per module.<sup>1</sup>**

ENTERING CLASS PROFILE	JANUARY 2024	AUGUST 2023
NUMBER OF STUDENTS	504	555
AVERAGE YEARS OF WORK EXPERIENCE	13 Years	12.5 Years
AVERAGE AGE	38	38
AVERAGE GPA	3.2	3.2
% WOMEN*	35% Women	34% Women
% MEN*	65% Men	66% Men
% INTERNATIONAL	22% International	22% International
% DOMESTIC	78% Domestic	78% Domestic
UNDERREPRESENTED POPULATIONS**	18%	17%

\*While we understand that sex and gender may not be binary, this information is based on reporting requirements to the US Federal Government.

\*\*The term underrepresented populations refers to racial or ethnic minorities that are underrepresented in business education. This group includes the following groups of US citizens: Hispanic American or Latino, Black or African American, Native Hawaiian or Pacific Islander, and American Indian or Alaska Native. This list is not reflective of all US underrepresented populations.

<sup>1</sup> The Online MBA tuition is subject to change.



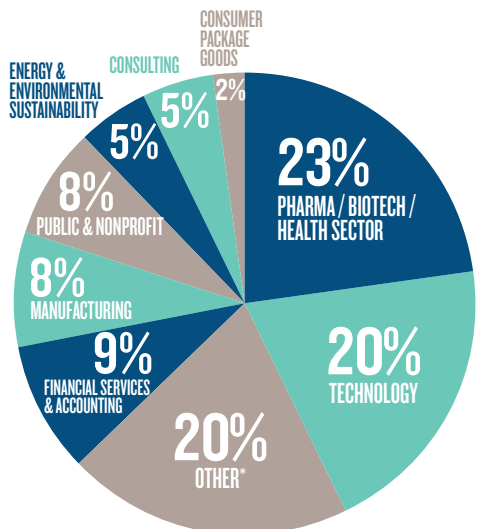
**COUNTRIES REPRESENTED (AUGUST 2023 AND JANUARY 2024 ENTRANTS)**

Albania	Costa Rica	Iraq	New Zealand	Slovenia
Argentina	Egypt	Ireland	Nigeria	South Africa
Armenia	Georgia	Israel	Norway	South Korea
Australia	Germany	Italy	Oman	Sri Lanka
Bangladesh	Greece	Jamaica	Pakistan	Sweden
Belgium	Guyana	Japan	Palestine	Tunisia
Bermuda	Haiti	Jordan	Peru	Turkey
Brazil	Hong Kong	Kenya	Philippines	Uganda
Cambodia	Hungary	Latvia	Portugal	United Arab Emirates
Canada	Iceland	Lebanon	Saudi Arabia	Venezuela
Chile	India	Malaysia	Serbia	Vietnam
China	Indonesia	Mexico	Singapore	Zimbabwe
Colombia	Iran	Myanmar	Slovakia	

**EMPLOYMENT BY INDUSTRY**

*Industries represented by January and August 2023 entrants*

- 23%** Pharma / Biotech / Health Sector
- 20%** Technology
- 20%** Other\*
- 9%** Financial Services and Accounting
- 8%** Manufacturing
- 8%** Public & Nonprofit
- 5%** Energy & Environmental Sustainability
- 5%** Consulting
- 2%** Consumer Package Goods



\*Other: Agriculture, Construction Management, Consumer Products and Goods, Fashion, Food & Beverage, Hospitality, Legal, Real Estate, Transportation and Logistics, Travel, Operations, and more

## ADMISSIONS REQUIREMENTS

We select Online MBA students based on various factors, including professional background, academic record, and overall accomplishments. For us, it's all about balance: we strive to bring a variety of professional, industry, and life experience to this program.

For a full list of requirements, please visit our website at [bu.edu/omba-admissions](https://bu.edu/omba-admissions).

## APPLICATION TIMELINE

JANUARY ENTRY	ROUND 1	ROUND 2	
APPLICATION RECEIVED IN	September	November	
ADMISSION DECISION SENT IN	October	December	

AUGUST ENTRY	ROUND 1	ROUND 2	ROUND 3
APPLICATION RECEIVED IN	February	March	May
ADMISSION DECISION SENT IN	March	April	June

## TAKE THE NEXT STEP

Take advantage of any of our resources to help you find out if the Online MBA is right for you.

- Virtual Information Sessions:** Join us for a program overview or application tips webinar to learn more about the program and speak with members of the admissions team. See our website for upcoming events.
- Advising Hours:** Sign up to chat one-on-one with a member of the admissions team about Questrom, the Online MBA, or the application process. Sessions are offered on a limited bases throughout the year.
- Connect with current students:** Join us for a virtual networking event with current students or check out our website to connect over email.

## ADMISSIONS INFORMATION

For admissions requirements and ways to connect with us, please visit our website. Ready to apply? If you have any questions, please contact the Graduate Admissions office at **617-353-2670** or [mba@bu.edu](mailto:mba@bu.edu).

[LEARN MORE & APPLY AT BU.EDU/OMBA-ADMISSIONS](https://bu.edu/omba-admissions)