

# CASE STUDIES IN FAIRY TALES

**Tuesdays and Thursdays 3:30-4:45pm | Room: COM 109**

## Your Instructor

**Amy Bennett-Zendian,**  
Writing Program Lecturer

E-mail: [albz@bu.edu](mailto:albz@bu.edu)

Office: **YAW 330**

Office Hours: **Tuesdays 2-3pm**  
Walk in, reserve an appointment by visiting [goo.gl/3qngXa](http://goo.gl/3qngXa) or e-mail me to request another time.

## Course Requirements

As a writing seminar, WR 152 requires a good deal of reading, research, and writing. Specific course requirements include:

- timely completion of all assigned readings, drafts, and writing exercises (10%)
- exploratory case study (15%) and research case study essay (30%)
- podcast remediation (25%)
- oral presentation (5%)
- conferences with your instructor, attendance & participation (5%)
- self-assessment and reflective portfolio (10%)



*Little Red Riding Hood, by Gustave Doré*

## Welcome to WR 152 O1!

In Case Studies in Fairy Tales, we will study the history and scholarship of several famous fairy tales, reading folk tales, short stories, and poetry along with criticism by scholars working from diverse viewpoints. Why do certain tales persist in popular culture, and what is the significance of the continual revisioning of familiar tales and motifs? You will do an in-depth case study of a single tale, write an academic research essay, and create an audio multimedia project that combines research, creative interpretation, and critical analysis. You will develop awareness of the conventions of multiple genres, as well as a sense of their overlap. We will focus on the fundamentals of writing clear, persuasive prose in a variety of genres. As a course that earns a Hub Unit in Digital/Multimedia Expression, WR 152 will also give you an opportunity to analyze different media and modes, such as podcasts, websites, and artwork, and to compose them yourself as you translate your academic writing into different forms for different audiences. This is a course about the ways twenty-first century writers can communicate both ethically and effectively. No special technological knowledge is required.

## Course Goals

Although they differ in their subject content, all WR seminars share common goals and lead you through a sequence of assignments that emphasize a process of planning, drafting, and revising informed by feedback from your classmates and instructor. Activities also give you opportunities to engage in focused scholarly inquiry and discussion. In this class, you will develop your abilities to:

- Strategically search for and select both scholarly and non-scholarly sources in different modes and media and read with understanding, appreciation, and critical judgment
- Express yourself orally and converse thoughtfully about complex ideas
- Engage a range of sources in order to address research questions and to communicate findings in the form of responsible, considered, and well-structured arguments using different media and modes of expression as appropriate
- Produce clear, coherent prose with an understanding of stylistic choices appropriate to the genre in which you are composing
- Plan, draft, and revise efficiently and effectively, and help your peers by responding productively to their work
- Reflect on how research, reading, writing, and editing practices differ for varied audiences, genres, modes, media, and purposes.

## Sites and Courseware

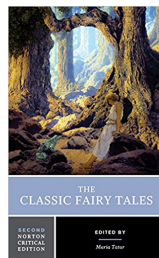
You will use Digication to submit assignments and to access the full syllabus, all course policies, assignments, electronic readings, and other tools and information such as the homework due date calendar. Visit the course page:

**<http://bu.digication.com/casestudies152>**

All Boston University students have free access to Adobe Creative Cloud, a suite of design and digital/multimedia communication software. We will use Adobe Audition in this class and we may use other ACC applications as well. You can access ACC by placing a request with BU Tech Web at: **<http://www.bu.edu/tech/services/teaching/digital-multimedia-production/adobe-creative-cloud/request/>**

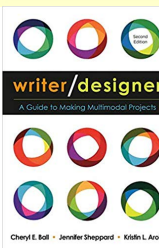
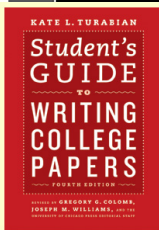
On announced days you will need to bring to class a fully charged Mac or PC laptop capable of running Adobe Creative Cloud. If you have difficulty meeting this requirement, please let me know as soon as possible, and I will see what I can do to help.

## Textbooks and Online Materials



The following **required** texts are available at the BU Barnes & Noble Bookstore. *Print copies only.*

- *The Classic Fairy Tales: Texts, Criticism*, 2nd Norton Critical Edition, by Maria Tatar, ISBN: 9780393602975 (**In calendar: CFT**)
- *Student's Guide to Writing College Papers*, 4th Edition, by Kate L. Turabian, U of Chicago Press, ISBN: 9780226816319 (**Turabian**)
- *Writer/Designer: A Guide to Making Multimodal Projects*, 2nd edition, by Cheryl E. Ball, et al, ISBN: 9781319058562 (**W/D**)



The Purdue Online Writing Lab (OWL) will serve as your handbook for grammar and citation. Please visit **[owl.english.purdue.edu/owl/](http://owl.english.purdue.edu/owl/)**

Additional readings will be made available online or through library e-reserve and can be found through our class website.

**ACADEMIC INTEGRITY:**

Plagiarism will be handled in accordance with the disciplinary procedures described in BU's Academic Conduct Code. All students are subject to the code, which can be read online here: [bu.edu/academics/policies/academic-conduct-code/](http://bu.edu/academics/policies/academic-conduct-code/)

**ELECTRONIC DEVICES:**

Laptops, phones, and other devices should be used only for class purposes and should be closed, silent, and put away when we are not using them. Violation of this policy will result in an automatic zero for the day towards your participation.

**EMAIL POLICY:** Use your BU e-mail address. Please do not send blank emails with attachments, or any emails that do not make your identity clear. Please allow 48 hours for a response. If you do not hear back within 48 hours, please re-send your message.

**CHOSEN NAME AND GENDER**

**PRONOUNS:** This course aims to be an inclusive learning community that supports students of all gender expressions and identities. Please let me know if you would like to be addressed by a different name than that listed in the StudentLink. You will also be invited to tell me early in the semester which set of pronouns (she/her/hers, he/him/his, they/their/theirs, etc.) you feel best fits your identity. If you have any questions or concerns, please do not hesitate to contact me.

**Course Policies (Highlights Only!)**

**LATE ASSIGNMENTS:** You are allotted a "time bank" of 48 hours. To avoid late penalties, you can withdraw time from this bank and apply it to the submission of any of your final graded assignments beyond the official due dates. This eliminates the need to request extensions and allows you some flexibility in managing your work. After you use up your time, graded assignments will be penalized by one-third of a letter grade for each day they are late.

However, the time bank cannot be used for drafts or writing exercises. We will regularly work with our exercises and drafts in class; when you are late with these assignments, you will be unable to participate fully. If you submit an exercise or draft late, your "Exercises and Drafts" grade will be affected.

**ATTENDANCE:** Under ordinary circumstances, missing more than one week of class will lower your final grade. You may miss two classes without penalty, but you will be penalized for each absence over this number; missing more than two weeks of class may lead to a failing grade in the course. These absences need not be consecutive. Note that I ordinarily do not distinguish between excused and unexcused absences, so be careful to save your allowed absence for when you need it. If you have a special obligation that will require you to miss a class (e.g., varsity athletics, religious observances), please make arrangements with me at the beginning of the semester.

**ACCESSIBILITY:** We all learn in different ways. If there are circumstances that may affect your performance in this class, please talk to me so that we can work together to develop strategies for accommodations to satisfy both your learning needs and the course requirements. Whether or not you have a documented disability, there are many support services that are available to all students.

Disability Services is the office responsible for assisting students with disabilities. If you have a disability that interferes with your learning (whether visible or invisible, physical or mental), Disability Services will work with you to determine appropriate accommodations for your courses, such as staggered homework assignments or note-taking assistance. This office will give you a letter outlining the accommodations you need that you can share with your teachers; specific information about your disability will remain private.

If you have questions about accommodation, or what constitutes a disability, I invite you to speak with me, or to Disability Services. You can contact them by visiting the 2nd floor at 19 Deerfield Street; by e-mailing [access@bu.edu](mailto:access@bu.edu); online at [bu.edu/disability/](http://bu.edu/disability/); or by phone at 617-353-3658.

Important Semester Dates:

Tue 1/22: Our first class session  
 Tue 2/19: Substitute BU Monday schedule (no class)  
 Mon 1/28: Last day to add WR classes  
 Tue 2/26: Last day to drop classes without a “W” grade  
 Fri 4/5: Last day to drop a class and receive a “W” grade  
 Thu 5/2: Our last class session

## FIRST WEEK SCHEDULE AND HOMEWORK

Tue 1/22 In class: briefly go over syllabus. What is a fairy tale? Peer Intros. Reconstruct LRRH. Oral telling of “Story of Grandmother.” LRRH video.  
 Assigned: Self-Assessment, Case Study Overview.

Due by 10pm Wednesday 1/23:

- Log into [bu.digication.com](http://bu.digication.com) with your BU login credentials & add yourself to the class

Due by class time Thursday 1/24:

- Fill out Hello Survey (look for link sent by e-mail)
- Read: *CFT* xi-xxvi, 3-29; Turabian 1-9.
- **Self-Assessment** due on Digication under Assignments.

Thu 1/24 In class: discuss *CFT* intro, LRRH intro and tale variants.  
 Assigned: DME remediation of Self-Assessment, Reading Responses, Portfolio.

Due by 10pm Monday 1/28:

- Submit your top 3 choices for your case study fairy tale by e-mail to [albz@bu.edu](mailto:albz@bu.edu).
- First Reading Response due on Digication under Discussions.

Due by class time Tuesday 1/29:

- Read: *W/D* Ch. 1; *three e-reserve readings*: Nalo Hopkinson—“Riding the Red”, Bruno Bettelheim—“Little Red Riding Hood”, and Catherine Orenstein—“The Company of Wolves: She-Wolf or Bitch?”; *two links on class website*: Angela Carter—“The Werewolf” and “The Company of Wolves”; guide to Adobe Audition.
- **DME Remediation of Self-Assessment** due.



Find the full calendar, homework and reading schedule here:  
[bu.digication.com/casestudies152/Calendar](http://bu.digication.com/casestudies152/Calendar)