

TUESDAY, FEBRUARY 6, 2018

## **BUWG LUNCH & LEARN**

# **HOW YOU CAN GET INVOLVED WITH SOCIAL MEDIA AT BU**



Emily Truax, Assistant Director of Social Media, & Margaret Waterman, Digital Communications Associate



8 Saint Mary's Street, Rm 906



2/6/2018 at 12:00PM-1:30PM



Register by 2/1 on the BUWG website. Free to Members; \$10 for Non-Members. Lunch will be provided.

Learn how the social media team collaborates with BU editorial, video and photography, and how you can leverage these resources. Guests will gain a greater understanding of the social media landscape, how the University engages its social media audiences and opportunities to feature your compelling content, events, stories and people.



Join the BU Women's Guild to broaden your network, enrich your experience of this marvelous institution, and support scholarships for BU graduate women over the age of 30.

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